

Scenario

Online Video Rentals (OVR)

You have been employed to assist with the expansion of an Online Video Rental's (OVR) internet business and will complete a variety of ICT tasks to promote the business. The company website already includes numerous DVDs which can be rented, purchased or downloaded online.

The company was previously run by one person from their home – it started as a hobby but has taken off. The website was created and customers have been accessing the site, ordering the DVD's online and then after making a payment they are able to rent, purchase or download the DVD's. The business owner has been recording all details by hand but it is becoming apparent that if the business is to survive it needs to:

- record business transactions in a spreadsheet
- record customer details in a database
- produce professional documentation that can be used to promote the business, including a newsletter.

Finally you will produce an electronic slide presentation about the company.

OVR are based at:

**OVR
1 Coventry Square
Coventry
CV1 3HQ**

024 76 470033